Spi-des-ign
Web & Graphic Solutions Ltd

As a business owner, it's essential that you check your website regularly, otherwise you could be missing out on new customers! Your business is important to you, and you'd like your clients to recognise this too. I have put together some FAQs to help.

Q: Why do I need to check my website regularly?
A: You want to be sure that you put your best foot forward when seeking out new clients, and providing the best experience for returning users too. Keeping your website up to date is one of the most important things you can do for this.

Q: Something is wrong, how can I fix it?
A: The majority of our websites have a Content Management System (CMS), which you were provided a login to when your website went live. Most issues can be fixed yourself within this. If you are unsure of how to do this, contact us and we would be happy to explain what to do.

Q: Why do you need to test the contact form?
A: Spammers, because people insist on sending out junk mail, mail system administrators are in an ongoing battle to keep one step ahead of them. There are a number of tools they use to try to detect spam; getting the correct settings on our contact form software can be tricky, especially when your email is handled by a third-party (other than our web server host).

Q: How often should I check my website?
A: We suggest once a month, choose a date and set a reminder in your calendar. As this could easily be forgotten with all the other jobs you need to do.

Q: I haven't got time to do these checks, can you help me?
A: We have a 'Monthly Maintenance Service' whereby we can do all these checks for you.

Our monthly maintenance includes...

We can offer you the following:

- Check and update website images
- Check and update website links (internal and external)
- Check and update Google Map plug in on Google Maps
- Check 'contact form/s' are working correctly & are being received by yourselves.
- Completing any CMS software updates
- SSL certificate renewals and security updates
- Website performance checks
- Monthly website back-up
- 1hr of website updates - image and text only, provided by you (no additional coding is included)
- Website hosting

Need our help? - Get in touch

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